



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**Multi Media Services - VA**  
**Attention: Accounts Payable**  
**915 King St**  
**2nd Floor**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918334-1	06/17/12	June 2012	05/28/12 - 06/17/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Brown/R/Senate	6/11-6/17 TV Sched	1

Flight Dates	Order #	Alt Order #
06/11/12 - 06/17/12	918334	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/11/12	06/17/12	6a Eyeopener	558-7a	MTWTF--	:30	5	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 MTWTF-- 5 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 06/11/12 6:27 AM 6a Eyeopener 558-7a :30 SBTB-052912-02H \$1,300.00 NM									
4 WCVB Tu 06/12/12 6:38 AM 6a Eyeopener 558-7a :30 SBTB-061212-03H \$1,300.00 NM									
1 WCVB W 06/13/12 6:37 AM 6a Eyeopener 558-7a :30 SBTB-061212-04H \$1,300.00 NM									
5 WCVB Th 06/14/12 6:28 AM 6a Eyeopener 558-7a :30 SBTB-061212-04H \$1,300.00 NM									
2 WCVB F 06/15/12 6:28 AM 6a Eyeopener 558-7a :30 SBTB-061212-03H \$1,300.00 NM									
2	06/11/12	06/17/12	Good Morning America	658-9a	MTWTF--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 MTWTF-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 06/11/12 8:29 AM Good Morning America 658-9a :30 SBTB-052912-02H \$1,800.00 NM									
2 WCVB Tu 06/12/12 8:46 AM Good Morning America 658-9a :30 SBTB-061212-04H \$1,800.00 NM									
3 WCVB F 06/15/12 7:55 AM Good Morning America 658-9a :30 SBTB-061212-04H \$1,800.00 NM									
3	06/11/12	06/17/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 MTWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 06/11/12 9:30 AM REGIS AND KELLY DAY 9A-10A :30 SBTB-052912-02H \$500.00 NM									
1 WCVB Tu 06/12/12 9:56 AM REGIS AND KELLY DAY 9A-10A :30 SBTB-061212-03H \$500.00 NM									
2 WCVB W 06/13/12 9:59 AM REGIS AND KELLY DAY 9A-10A :30 SBTB-061212-03H \$500.00 NM									
4 WCVB Th 06/14/12 9:56 AM REGIS AND KELLY DAY 9A-10A :30 SBTB-061212-03H \$500.00 NM									
4	06/11/12	06/17/12	The View	1058-12n	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 06/11/12 11:35 AM The View 1058-12n :30 SBTB-052912-02H \$600.00 NM									
5 WCVB Tu 06/12/12 11:32 AM The View 1058-12n :30 SBTB-061212-04H \$600.00 NM									
4 WCVB W 06/13/12 10:59 AM The View 1058-12n :30 SBTB-061212-04H \$600.00 NM									
3 WCVB Th 06/14/12 11:29 AM The View 1058-12n :30 SBTB-061212-04H \$600.00 NM									

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5	06/11/12	06/17/12	Midday News	1158a-1230p	MTWTF--	:30	3	\$400.00	NM																																																																														
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6	06/11/12	06/17/12	Millionaire	1228-1p	MTWTF--	:30	2	\$400.00	NM																																																																														
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7	06/11/12	06/17/12	ELLEN EF	4P-5P	MTWTF--	:30	5	\$800.00	NM																																																																														
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9	06/11/12	06/17/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	5	\$2,000.00	NM																																																																														
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DUPLICATE  
INVOICE

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**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
918334-1	06/17/12	June 2012	05/28/12 - 06/17/12
Advertiser		Product	Estimate Number
Brown/R/Senate		6/11-6/17 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
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**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918334-1	06/17/12	June 2012	05/28/12 - 06/17/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	6/11-6/17 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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2	WCVB	Su	06/17/12	6:27 PM	6p News Weekend	6-630p	:30	SBTV-061212-03H	\$750.00	NM																																																																																								
21	06/11/12	06/17/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$125.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/11/12</td><td>06/17/12</td><td>-----SS</td><td>2</td><td>\$125.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WCVB</td><td>Sa</td><td>06/16/12</td><td>5:52 AM</td><td>5a Weekend Eyeopener</td><td>Sa/Su 5a-6a</td><td>:30</td><td>SBTV-061212-04H</td><td>\$125.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>Su</td><td>06/17/12</td><td>5:28 AM</td><td>5a Weekend Eyeopener</td><td>Sa/Su 5a-6a</td><td>:30</td><td>SBTV-061212-03H</td><td>\$125.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/11/12	06/17/12	-----SS	2	\$125.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	Sa	06/16/12	5:52 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV-061212-04H	\$125.00	NM	1	WCVB	Su	06/17/12	5:28 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV-061212-03H	\$125.00	NM																																												
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1	WCVB	Su	06/17/12	5:28 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV-061212-03H	\$125.00	NM																																																																																								



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918334-1	06/17/12	June 2012	05/28/12 - 06/17/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	6/11-6/17 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	06/11/12	06/17/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 06/17/12 9:22 AM 8a Sun Wknd Eyeopener Su 8-10a :30 SBTB-061212-04H \$500.00 NM									
23	06/11/12	06/17/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 06/17/12 10:29 AM This Week / C. Amanpour 10-11a :30 SBTB-061212-03H \$750.00 NM									
24	06/11/12	06/17/12	OTR 11a	1058a-1130a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 06/17/12 11:28 AM OTR 11a 1058a-1130a :30 SBTB-061212-04H \$300.00 NM									
25	06/11/12	06/17/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 06/17/12 11:52 PM Sportscenter 5 OT 1135p-12m :30 SBTB-061212-04H \$700.00 NM									
<b>Total Spots</b>							<b>84</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$81,200.00</b>
<u>Agency Commission</u>	<b>\$12,180.00</b>
<u>Net Amount Due</u>	<b>\$69,020.00</b>